

TRACKS **starring Flow**

TRACKS is an urban independent music TV show that follows the adventures of 3 Flow members – Rephstar, Pattydukes and Crosby – each a unique force of the New York City multi-medium music and creative scene.

This unique performance show artfully integrates positivity and reality (film snippets of their colorful lives, friends, creative and activist efforts to work and survive in the new era of music and entertainment). The show is not only meant to musically entertain the viewer but will also witness the 3 Flow MC's seeking and critiquing fresh multitalented female singers to find the right two to realize the full vision for the organically evolving Flow group.

Each show will feature one or more unsigned pop/R&B flavored girl vocalists who will perform one number and be judged by the 3 current members of Flow for their ability to stay in the running to join the Flow group, which will choose its new members in the finals at the end of the season. Rephstar, Pattydukes and Crosby are a thoroughly original junior version of Simon, Paula and Randy judging not only the artist's musical and performing ability but also in relation to how at first sight they imagine it would be to work with them both creatively and personally.

In addition to contenders for the Flow group, in each episode the Flow co-hosts will present emerging and globally known musical guest performers (male and female) as well as current, classic, iconic and unsigned videos of the Flow collective's favorite artists

Each girl that is selected to continue to the finals will then record an original song, which will be made available as a free download to the viewers of the show for their input and enjoyment.

Additionally, the TRACKS YouTube group will enable any talented girl anywhere in the world to have an equal chance to those who are in New York or suggested by industry professionals. The top viewed 10 girls chosen by the global Tracks audience will then be narrowed down by Flow and the producers and invited to appear on the Flow television show as possible contenders.

At the end of the series, two vocalists will be chosen to join the freestyling original Flow group to record and tour.

Subsequent seasons will be the evolved musical entertainment show TRACKS hosted by the organically developing and now emerging all-star Flow group. The

downtownTV.com

a content creation company and online entertainment network

steve@downtownTV.com

opportunities for amazing singers will continue in subsequent seasons with the full Flow group finding an opening act for their next tour. And should anyone leave Flow for a solo career, the process of finding a new member will occur again.

Tracks sneak previewed on The Latest Show on Earth on downtownTV.com and performed live weekly at Plan B in New York's East Village and on the main stage of the Howl festival in Tompkins Square Park.

Flow was a live show and group who performed weekly at the Bruckner Bar in the Bronx and subsequently became a TV series on downtownTV.com.

The Bronx is home of Rephstar and Pattydukes, two rising latino luminaries on the hip hop scene. Crosby is a young East Village character, hip hop artist and curator and host of the annual Hip Hop Howl festival, which was featured at the South by Southwest festival this year.

TRACKS, the show, and Flow, the group, will be an eclectic mix of charismatic and gifted vocalists, be they rockers, freestylers, rappers, urban or alternative, r&b or pop-stars who will populate this global multiplatform TV, internet and social universe.

The musical guests will perform in an intimate setting to tracks, a cappella or perhaps one instrument, be it a guitar, synthesizer or drum pads.

Each show's signature opening is the Flow group in a bit of freestyle that leads into the theme song, We're Coming At U (In All Forms of Media). At the close of each show, the Flow group members and guests will join in a freestyle finale that characterizes both the spirit of the performers and the show.

TRACKS will both empower and entertain with its thoroughly modern mix of music and personality.

TRACKS is created and produced by Steve Paul in the spirit of his legendary club, Steve Paul's The Scene, where Jimi Hendrix, Janis Joplin and Jim Morrison jammed together as well as his syndicated TV show that featured the first national TV appearance of Aretha Franklin as well as Moby Grape and The Staple Singers.

He is a Tony-nominated producer whose shows have been produced in cellars and penthouses, on Broadway and at the Kennedy Center in Washington, D.C. and his TV shows have been produced for public access, syndication and HBO.

downtownTV.com

a content creation company and online entertainment network

steve@downtownTV.com

Steve Paul's record label Blue Sky records achieved two Grammy Award-winning albums with Muddy Waters and Number One club and Gold records with Dan Hartman and Rick Derringer.

His management company Organic Management represented Johnny Winter, David Johansen, Edgar Winter, Buster Poindexter, Dan Hartman and Rick Derringer amongst others and these artists achieved triple-platinum albums, Number One pop albums and singles and sold-out arena tours around the world.

More recently, Steve Paul created and produced 20 Century Pop, which co-starred Marianne Faithfull, Darlene Love and Merry Clayton and was publicly and critically acclaimed in The New York Times, Newsweek and on Good Morning America and subsequently enjoyed a successful run at the Kennedy Center in Washington, D.C.

Four years ago he founded downtownTV.com, a content creation company and online entertainment network, which has been and is currently producing and developing TV shows and entertainments for modern kids of all ages.

See a short video promo for Tracks starring Flow at <http://www.downtowntv.com/tracks-starring-flow>