

downtownTV.com

a content creation company and online entertainment network

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THE SUSTAINABLE YOU

The Sustainable You is a new entertainment and service TV show created by downtownTV.com for multiple broadcast platforms including internet, cable, broadcast, syndication and mobile devices.

The Sustainable You deals with the world's ever growing need for and awareness of sustainability, spirit and wellness. Both contemporary and classic wisdoms and modalities are expressed through some of the most eclectic and entertaining personalities. The show draws upon the very best of traditional TV magazine formats with a fresh sensibility and approach.

Our core group of real life experts are fascinating personalities of diverse backgrounds including Rhodes scholars, wellness and lifestyle counselors, Lower East Side rappers, Asia's leading health journalist and television personality, respected musicians, doctors and environmentally active recent Yale graduates who have joined together in their respective segments to share their knowledge, spirit and wisdom with our audience.

The show can be launched as a series on downtownTV.com and TheSustainableYou.com and/or made available for multiple broadcast platforms.

We are seeking strategic alliances for individual shows and personalities as well as for downtownTV.com and other branded networks in development, which reflect our original style suited for both new and traditional media.